

Top 5 Destinations of the Re-Exports of Creative Goods ⁽¹⁾

(Source: Census and Statistics Department)

(1) Re-exports of overall creative goods

(HK\$'000)

Ranking	2011			2012			2013		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	145,881,805	28.5%	USA	143,137,341	28.6%	USA	134,749,201	28.3%
2	The Mainland of China	64,957,523	12.7%	The Mainland of China	66,748,597	13.3%	The Mainland of China	59,500,541	12.5%
3	Germany	40,217,242	7.8%	Japan	39,354,088	7.9%	Japan	37,974,868	8.0%
4	Japan	37,171,109	7.2%	Germany	32,417,027	6.5%	Germany	27,682,492	5.8%
5	United Kingdom	29,794,227	5.8%	United Kingdom	26,526,791	5.3%	United Kingdom	25,687,662	5.4%
Ranking	2014			2015			2016		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	125,487,539	27.9%	USA	121,082,721	29.2%	USA	106,209,870	28.9%
2	The Mainland of China	49,923,652	11.1%	The Mainland of China	50,436,620	12.2%	The Mainland of China	47,950,559	13.1%
3	Japan	32,864,964	7.3%	Japan	28,504,870	6.9%	Japan	25,459,266	6.9%
4	United Kingdom	24,759,754	5.5%	United Kingdom	23,037,683	5.6%	United Kingdom	19,634,183	5.3%
5	Germany	23,606,889	5.2%	Germany	20,729,369	5.0%	Germany	17,110,150	4.7%

Note: (1) Please refer to “Concepts and Definitions” which is at the end of this file for further details on Hong Kong merchandise trade statistics and creative goods classifications.

The percentage share to the total re-exports of the overall creative goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2017			2018			2019		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	102,675,989	27.5%	USA	107,597,444	27.7%	USA	86,144,701	24.3%
2	The Mainland of China	55,520,477	14.9%	The Mainland of China	62,630,391	16.1%	The Mainland of China	59,406,648	16.7%
3	Japan	27,883,294	7.5%	Japan	28,171,800	7.3%	Japan	24,634,262	6.9%
4	Germany	21,124,947	5.7%	Macao	18,661,286	4.8%	Macao	20,434,097	5.8%
5	United Kingdom	17,708,065	4.7%	Germany	15,861,132	4.1%	United Kingdom	14,144,345	4.0%
Ranking	2020			2021			2022		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	70,819,384	25.9%	The Mainland of China	77,794,634	24.1%	The Mainland of China	64,320,695	23.0%
2	USA	50,464,171	18.4%	USA	62,561,941	19.4%	USA	47,904,450	17.1%
3	Japan	18,484,347	6.8%	Macao	25,026,019	7.7%	Macao	19,902,828	7.1%
4	Macao	12,066,257	4.4%	Japan	17,735,330	5.5%	Taiwan, China	12,281,850	4.4%
5	Taiwan, China	10,987,170	4.0%	Taiwan, China	11,905,514	3.7%	Japan	10,915,404	3.9%

Note: # The percentage share to the total re-exports of the overall creative goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2023		
	Destinations	Value	% Share [#]
1	The Mainland of China	53,187,841	19.0%
2	USA	48,357,657	17.2%
3	Macao	29,713,575	10.6%
4	Taiwan, China	13,068,843	4.7%
5	Switzerland	11,214,268	4.0%

Note: # The percentage share to the total re-exports of the overall creative goods in respective years.

(2) Advertising-related

(HK\$'000)

Ranking	2011			2012			2013		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	Macao	87,109	23.4%	The Mainland of China	102,828	27.5%	The Mainland of China	114,594	33.5%
2	The Mainland of China	63,052	17.0%	USA	70,759	19.0%	USA	45,301	13.3%
3	Japan	48,510	13.1%	Japan	64,517	17.3%	Japan	29,117	8.5%
4	USA	45,310	12.2%	Germany	18,912	5.1%	Germany	27,206	8.0%
5	Germany	12,759	3.4%	France	10,683	2.9%	Australia	18,608	5.4%
Ranking	2014			2015			2016		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	110,448	40.6%	The Mainland of China	93,451	36.3%	The Mainland of China	53,775	27.3%
2	USA	28,386	10.4%	Philippines	27,593	10.7%	Philippines	28,306	14.4%
3	Germany	13,954	5.1%	USA	23,542	9.2%	USA	23,097	11.7%
4	Australia	12,639	4.6%	Japan	15,851	6.2%	Japan	20,157	10.2%
5	Japan	11,041	4.1%	Germany	15,091	5.9%	Australia	8,490	4.3%

Note: # The percentage share to the total re-exports of advertising-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2017			2018			2019		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	62,083	31.6%	The Mainland of China	52,776	26.9%	The Mainland of China	97,214	30.5%
2	Philippines	33,967	17.3%	Philippines	40,846	20.8%	Germany	44,420	13.9%
3	USA	28,746	14.6%	Japan	26,111	13.3%	Taiwan, China	43,841	13.7%
4	Japan	14,669	7.5%	USA	21,346	10.9%	Philippines	37,772	11.8%
5	India	7,385	3.8%	Malaysia	5,877	3.0%	USA	16,820	5.3%
Ranking	2020			2021			2022		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	88,458	37.7%	The Mainland of China	82,801	40.1%	The Mainland of China	68,232	52.6%
2	Taiwan, China	37,082	15.8%	Philippines	29,913	14.5%	USA	12,256	9.5%
3	Japan	15,782	6.7%	Taiwan, China	16,348	7.9%	Taiwan, China	9,287	7.2%
4	USA	13,879	5.9%	USA	13,945	6.7%	Japan	6,937	5.3%
5	Vietnam	13,470	5.7%	Japan	10,808	5.2%	Switzerland	4,012	3.1%

Note: # The percentage share to the total re-exports of advertising-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2023		
	Destinations	Value	% Share [#]
1	The Mainland of China	37,189	48.4%
2	Thailand	8,113	10.6%
3	Japan	5,340	6.9%
4	Taiwan, China	4,820	6.3%
5	USA	3,400	4.4%

Note: # The percentage share to the total re-exports of advertising-related goods in respective years.

(3) Architecture-related

(HK\$'000)

Ranking	2011			2012			2013		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	Greece	1,170	97.4%	The Mainland of China	362	68.9%	The Mainland of China	1,924	97.5%
2	Macao	19	1.6%	USA	75	14.2%	USA	49	2.5%
3	USA	13	1.1%	Macao	49	9.4%	N.A.	N.A.	N.A.
4	N.A.	N.A.	N.A.	Estonia	39	7.5%	N.A.	N.A.	N.A.
5	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Ranking	2014			2015			2016		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	356	84.4%	The Mainland of China	365	82.4%	The Mainland of China	307	96.2%
2	USA	43	10.3%	Korea	70	15.9%	USA	12	3.8%
3	India	22	5.1%	USA	8	1.7%	N.A.	N.A.	N.A.
4	Malaysia	1	0.2%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
5	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

Note: # The percentage share to the total re-exports of architecture-related goods in respective years.

N.A. Relevant figures are not applicable.

(Cont'd)

(HK\$'000)

Ranking	2017			2018			2019		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	165	97.8%	The Mainland of China	22	74.1%	The Mainland of China	63	71.1%
2	USA	4	2.2%	USA	8	25.9%	Ecuador	22	25.2%
3	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	USA	3	3.6%
4	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
5	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Ranking	2020			2021			2022		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	17	89.8%	USA	5	91.1%	USA	27	99.9%
2	The Mainland of China	2	10.2%	The Mainland of China	*	8.9%	The Mainland of China	*	0.1%
3	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
4	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
5	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

Note: # The percentage share to the total re-exports of architecture-related goods in respective years.

N.A. Relevant figures are not applicable.

* Value less than HK\$500.

(Cont'd)

(HK\$'000)

Ranking	2023		
	Destinations	Value	% Share [#]
1	USA	2	100.0%
2	N.A.	N.A.	N.A.
3	N.A.	N.A.	N.A.
4	N.A.	N.A.	N.A.
5	N.A.	N.A.	N.A.

Note: # The percentage share to the total re-exports of architecture-related goods in respective years.

N.A. Relevant figures are not applicable.

(4) Design-related

(HK\$'000)

Ranking	2011			2012			2013		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	130,842,167	30.9%	USA	128,477,820	30.9%	USA	123,249,611	30.3%
2	Japan	33,037,301	7.8%	Japan	33,550,662	8.1%	Japan	32,614,966	8.0%
3	The Mainland of China	27,981,881	6.6%	The Mainland of China	28,453,746	6.8%	The Mainland of China	29,571,155	7.3%
4	Germany	27,472,905	6.5%	Germany	23,996,379	5.8%	United Kingdom	23,103,579	5.7%
5	United Kingdom	25,467,633	6.0%	United Kingdom	23,837,523	5.7%	Germany	22,636,716	5.6%
Ranking	2014			2015			2016		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	117,307,526	29.6%	USA	111,772,630	30.9%	USA	97,613,878	30.6%
2	Japan	29,325,344	7.4%	The Mainland of China	29,161,042	8.1%	The Mainland of China	28,599,808	9.0%
3	The Mainland of China	28,486,441	7.2%	Japan	26,366,802	7.3%	Japan	23,466,891	7.3%
4	United Kingdom	22,229,706	5.6%	United Kingdom	20,679,855	5.7%	United Kingdom	17,605,136	5.5%
5	Germany	21,378,778	5.4%	Germany	18,244,111	5.0%	Germany	15,296,050	4.8%

Note: # The percentage share to the total re-exports of design-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2017			2018			2019		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	91,502,955	30.0%	USA	88,486,026	29.2%	USA	73,107,972	25.1%
2	The Mainland of China	28,511,202	9.4%	The Mainland of China	29,242,849	9.7%	The Mainland of China	34,974,129	12.0%
3	Japan	22,760,203	7.5%	Japan	22,513,829	7.4%	Japan	22,152,265	7.6%
4	United Kingdom	15,825,348	5.2%	Macao	18,540,719	6.1%	Macao	20,292,486	7.0%
5	Macao	15,107,901	5.0%	United Kingdom	12,890,246	4.3%	Switzerland	12,477,079	4.3%
Ranking	2020			2021			2022		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	44,677,999	21.1%	USA	53,789,123	21.2%	USA	42,632,930	19.5%
2	USA	40,913,290	19.4%	The Mainland of China	46,121,394	18.2%	The Mainland of China	35,375,394	16.2%
3	Japan	15,395,384	7.3%	Macao	24,829,410	9.8%	Macao	19,640,858	9.0%
4	Macao	11,849,570	5.6%	Japan	14,770,615	5.8%	Taiwan, China	9,797,788	4.5%
5	Switzerland	7,882,053	3.7%	Taiwan, China	8,826,493	3.5%	Japan	9,455,228	4.3%

Note: # The percentage share to the total re-exports of design-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2023		
	Destinations	Value	% Share [#]
1	USA	43,376,450	18.9%
2	The Mainland of China	31,738,131	13.9%
3	Macao	29,430,261	12.8%
4	Taiwan, China	11,213,882	4.9%
5	Switzerland	11,188,541	4.9%

Note: # The percentage share to the total re-exports of design-related goods in respective years.

(5) Digital Entertainment-related

(HK\$'000)

Ranking	2011			2012			2013		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	17,730,995	39.4%	The Mainland of China	19,391,773	45.7%	The Mainland of China	14,349,845	48.1%
2	Germany	10,892,547	24.2%	USA	8,370,326	19.7%	USA	5,710,937	19.2%
3	USA	7,897,613	17.6%	Germany	6,573,536	15.5%	Japan	4,060,393	13.6%
4	Japan	2,995,178	6.7%	Japan	4,495,814	10.6%	Germany	3,565,916	12.0%
5	United Kingdom	2,042,663	4.5%	United Kingdom	642,292	1.5%	United Kingdom	607,603	2.0%
Ranking	2014			2015			2016		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	10,861,877	57.3%	The Mainland of China	7,838,697	48.4%	The Mainland of China	4,425,070	42.3%
2	Japan	2,297,421	12.1%	USA	3,077,507	19.0%	USA	2,297,187	21.9%
3	USA	2,250,307	11.9%	Japan	1,331,362	8.2%	Japan	1,107,375	10.6%
4	Germany	844,497	4.5%	Germany	1,278,113	7.9%	Germany	586,903	5.6%
5	Singapore	723,810	3.8%	Singapore	781,283	4.8%	Singapore	419,118	4.0%

Note: # The percentage share to the total re-exports of digital entertainment-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2017			2018			2019		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	6,691,551	27.3%	USA	7,373,085	28.2%	USA	4,309,536	27.9%
2	Germany	5,386,740	22.0%	The Mainland of China	5,962,157	22.8%	The Mainland of China	2,557,992	16.6%
3	USA	5,255,112	21.5%	Japan	4,615,268	17.6%	Japan	1,572,034	10.2%
4	Japan	3,894,341	15.9%	Germany	2,020,921	7.7%	Germany	1,302,790	8.4%
5	Australia	637,030	2.6%	Poland	1,634,212	6.2%	Poland	1,113,970	7.2%
Ranking	2020			2021			2022		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	3,379,579	23.1%	The Mainland of China	2,416,841	17.0%	Vietnam	1,940,802	15.5%
2	The Mainland of China	2,234,159	15.3%	USA	2,330,719	16.4%	The Mainland of China	1,770,103	14.1%
3	Japan	2,013,607	13.8%	Japan	1,757,870	12.4%	USA	1,049,867	8.4%
4	Australia	1,268,603	8.7%	United Kingdom	1,269,854	9.0%	Australia	931,728	7.4%
5	Vietnam	776,440	5.3%	Vietnam	787,611	5.6%	United Kingdom	888,934	7.1%

Note: # The percentage share to the total re-exports of digital entertainment-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2023		
	Destinations	Value	% Share [#]
1	The Mainland of China	1,947,339	18.7%
2	Vietnam	1,242,468	11.9%
3	USA	1,075,078	10.3%
4	Malaysia	894,193	8.6%
5	Singapore	604,503	5.8%

Note: # The percentage share to the total re-exports of digital entertainment-related goods in respective years.

(6) Film & Television-related

(HK\$'000)

Ranking	2011			2012			2013		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	4,585,434	72.3%	The Mainland of China	5,773,395	74.9%	The Mainland of China	4,911,686	72.5%
2	India	627,524	9.9%	Pakistan	370,439	4.8%	India	266,729	3.9%
3	Taiwan, China	143,877	2.3%	India	291,994	3.8%	Pakistan	213,086	3.1%
4	USA	126,898	2.0%	Taiwan, China	184,666	2.4%	Morocco	211,746	3.1%
5	Singapore	98,418	1.6%	Singapore	181,405	2.4%	Taiwan, China	194,985	2.9%
Ranking	2014			2015			2016		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	3,693,084	61.7%	The Mainland of China	5,458,807	66.5%	The Mainland of China	5,184,347	73.0%
2	Pakistan	538,547	9.0%	India	1,151,768	14.0%	India	693,945	9.8%
3	India	434,727	7.3%	Ethiopia	334,922	4.1%	Bangladesh	354,373	5.0%
4	Taiwan, China	157,526	2.6%	Bangladesh	164,904	2.0%	Taiwan, China	221,587	3.1%
5	Laos	131,895	2.2%	Taiwan, China	160,133	2.0%	Singapore	115,350	1.6%

Note: # The percentage share to the total re-exports of film & television-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2017			2018			2019		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	5,768,391	71.6%	The Mainland of China	5,227,833	69.2%	The Mainland of China	3,864,661	72.8%
2	India	977,611	12.1%	Pakistan	710,066	9.4%	Pakistan	386,909	7.3%
3	Bangladesh	241,017	3.0%	India	564,932	7.5%	Taiwan, China	174,045	3.3%
4	Taiwan, China	205,483	2.6%	Bangladesh	286,275	3.8%	Singapore	148,405	2.8%
5	Singapore	179,934	2.2%	Singapore	151,056	2.0%	Vietnam	135,800	2.6%
Ranking	2020			2021			2022		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	5,217,848	80.8%	The Mainland of China	3,477,907	69.5%	The Mainland of China	4,305,414	80.7%
2	Bangladesh	240,594	3.7%	Pakistan	375,616	7.5%	Taiwan, China	178,895	3.4%
3	Taiwan, China	194,649	3.0%	Bangladesh	342,763	6.8%	Korea	173,427	3.3%
4	Pakistan	179,026	2.8%	Taiwan, China	202,358	4.0%	Bangladesh	156,556	2.9%
5	Singapore	154,954	2.4%	Singapore	152,974	3.1%	Singapore	136,021	2.5%

Note: # The percentage share to the total re-exports of film & television-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2023		
	Destinations	Value	% Share [#]
1	The Mainland of China	6,283,250	90.0%
2	Bangladesh	159,451	2.3%
3	Singapore	130,188	1.9%
4	Macao	87,967	1.3%
5	Taiwan, China	84,681	1.2%

Note: # The percentage share to the total re-exports of film & television-related goods in respective years.

(7) Music-related

(HK\$'000)

Ranking	2011			2012			2013		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	14,159,019	57.6%	The Mainland of China	12,603,932	57.0%	The Mainland of China	10,160,179	51.8%
2	USA	2,440,529	9.9%	USA	1,832,844	8.3%	Taiwan, China	1,938,601	9.9%
3	Taiwan, China	1,987,360	8.1%	Taiwan, China	1,522,238	6.9%	USA	1,666,926	8.5%
4	Germany	1,092,080	4.4%	Germany	1,233,353	5.6%	Germany	917,623	4.7%
5	United Arab Emirates	464,865	1.9%	India	718,356	3.2%	United Arab Emirates	446,579	2.3%
Ranking	2014			2015			2016		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	6,335,013	39.4%	The Mainland of China	7,382,329	45.0%	The Mainland of China	9,175,433	49.4%
2	USA	1,804,200	11.2%	USA	1,767,304	10.8%	USA	1,694,410	9.1%
3	Taiwan, China	1,632,500	10.2%	Taiwan, China	1,586,207	9.7%	Taiwan, China	1,445,919	7.8%
4	Germany	785,577	4.9%	Germany	659,042	4.0%	Germany	691,663	3.7%
5	United Arab Emirates	529,868	3.3%	Korea	401,252	2.4%	Korea	561,639	3.0%

Note: # The percentage share to the total re-exports of music-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2017			2018			2019		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	13,977,074	54.0%	The Mainland of China	21,502,638	51.8%	The Mainland of China	17,319,257	52.2%
2	Taiwan, China	2,259,384	8.7%	USA	7,670,412	18.5%	USA	4,671,787	14.1%
3	USA	2,019,441	7.8%	Taiwan, China	1,802,089	4.3%	Taiwan, China	1,766,322	5.3%
4	Korea	859,336	3.3%	Mexico	1,241,524	3.0%	Korea	1,286,285	3.9%
5	Germany	814,528	3.1%	Korea	822,129	2.0%	Germany	767,401	2.3%
Ranking	2020			2021			2022		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	17,820,146	54.4%	The Mainland of China	24,496,712	60.7%	The Mainland of China	22,251,586	58.1%
2	USA	2,649,244	8.1%	USA	2,368,442	5.9%	USA	2,604,700	6.8%
3	Taiwan, China	2,216,442	6.8%	Taiwan, China	2,199,154	5.4%	Taiwan, China	1,840,940	4.8%
4	Netherlands	890,443	2.7%	Germany	1,148,413	2.8%	India	1,392,823	3.6%
5	Japan	819,078	2.5%	Japan	951,844	2.4%	United Arab Emirates	688,558	1.8%

Note: # The percentage share to the total re-exports of music-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2023		
	Destinations	Value	% Share [#]
1	The Mainland of China	12,790,042	43.5%
2	USA	2,320,030	7.9%
3	Taiwan, China	1,533,011	5.2%
4	Russia	926,815	3.2%
5	India	880,538	3.0%

Note: # The percentage share to the total re-exports of music-related goods in respective years.

(8) Printing & Publishing-related

(HK\$'000)

Ranking	2011			2012			2013		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	4,529,275	34.2%	USA	4,262,345	35.2%	USA	4,005,519	33.6%
2	United Kingdom	2,030,857	15.3%	United Kingdom	1,765,099	14.6%	United Kingdom	1,666,156	14.0%
3	Australia	890,312	6.7%	Australia	799,407	6.6%	Japan	885,284	7.4%
4	Japan	700,652	5.3%	Japan	658,882	5.4%	Australia	793,155	6.6%
5	Germany	686,923	5.2%	Germany	573,067	4.7%	France	540,679	4.5%
Ranking	2014			2015			2016		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	4,027,359	33.8%	USA	4,350,275	37.2%	USA	4,519,161	39.9%
2	United Kingdom	1,775,491	14.9%	United Kingdom	1,739,561	14.9%	United Kingdom	1,625,284	14.3%
3	Australia	835,565	7.0%	Australia	850,773	7.3%	Australia	755,941	6.7%
4	Japan	758,343	6.4%	Germany	517,692	4.4%	Germany	514,471	4.5%
5	Germany	571,723	4.8%	The Mainland of China	501,929	4.3%	The Mainland of China	511,819	4.5%

Note: # The percentage share to the total re-exports of printing & publishing-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2017			2018			2019		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	3,812,819	37.5%	USA	4,018,532	40.2%	USA	4,009,285	43.0%
2	United Kingdom	1,372,468	13.5%	United Kingdom	1,368,492	13.7%	United Kingdom	1,207,541	12.9%
3	Australia	706,220	6.9%	Australia	666,728	6.7%	The Mainland of China	593,330	6.4%
4	The Mainland of China	510,010	5.0%	The Mainland of China	642,114	6.4%	Australia	580,609	6.2%
5	Germany	451,099	4.4%	Germany	440,904	4.4%	Germany	413,037	4.4%
Ranking	2020			2021			2022		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	3,467,078	41.9%	USA	4,043,715	40.7%	USA	1,590,376	32.0%
2	United Kingdom	945,147	11.4%	The Mainland of China	1,198,978	12.1%	The Mainland of China	549,965	11.1%
3	The Mainland of China	780,771	9.4%	United Kingdom	1,082,186	10.9%	United Kingdom	535,377	10.8%
4	Australia	597,569	7.2%	Australia	587,916	5.9%	Australia	359,067	7.2%
5	Germany	315,384	3.8%	Germany	406,707	4.1%	France	216,163	4.3%

Note: # The percentage share to the total re-exports of printing & publishing-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2023		
	Destinations	Value	% Share [#]
1	USA	1,564,696	34.3%
2	United Kingdom	506,476	11.1%
3	The Mainland of China	391,890	8.6%
4	Australia	267,796	5.9%
5	France	166,914	3.7%

Note: # The percentage share to the total re-exports of printing & publishing-related goods in respective years.

Concepts and Definitions

- (a) The trade statistics set out above are compiled by Cultural and Creative Industries Development Agency with reference to import/export declarations information collated and provided by Census and Statistics Department.
- (b) Domestic exports refer to a nature produce of Hong Kong or the products of a manufacturing process in Hong Kong which has changed permanently and substantially the shape, nature, form or utility of the basic materials used in manufacture. They are valued on f.o.b (free on board) basis.
- (c) Re-exports mean the products which have previously been imported into Hong Kong and which are re-exported without having undergone in Hong Kong a manufacturing process which has changed permanently and substantially the shape, nature, form or utility of the basic materials used in the manufacture. They are valued on f.o.b. (free on board) basis.
- (d) Imports refer to the goods which have been produced or manufactured in places outside Hong Kong and brought into Hong Kong for local use or for subsequent re-export as well as Hong Kong products re-imported. Imported goods are valued on c.i.f. (cost, insurance and freight) basis.
- (e) To facilitate the statistics comparability, all statistics set out herein are compiled on the basis of the Standard International Trade Classification (SITC) Revision 4 as the general commodity classification system.
- (f) Reference has been made to relevant statistical guidelines released by the United Nations Conference on Trade and Development (UNCTAD) and United Nations Educational, Scientific, and Cultural Organisation (UNESCO) with appropriate local adaption in drawing up the coverage and classification of creative goods for statistics compilation.